

# Meeting Minutes

*Junior Achievement of Southeast Texas*

*Meeting of the Board of Directors*

*Thursday, September 8, 2022*

## Attendees

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**Board – in-person:** Lina Amador, Evelyn Angelle, Tom Behanick, Jody Black, Omar Boulos, Darin Carroll, Mark Cizek, Joe Connelly, Pete DeLongchamps, Adam Drutz, Ziad Haddad, Jarin Hansen, Preeti Jain, John Kuehn, John Lionberger, Janette Marx, Jeff Miers, Bruce Miller, Gerard Monsivaiz, Praveen Naik, Gregg Piontek, Kathy Pritchard, Tony Saucedo, Bret Vandervoort, Carol Warley

**Board – via Zoom:** Hami Arrington, Sidney Barrau, Tracy Beam, Juliet Breeze, Richard Cisneros, Helen Conte, Nestor de Mattos, Larry Franco, Robbie Jones, Colin O’Beirne, Matt Sasso, David Skinner, Laura Tibodeau

**Staff – in-person:** Camila Aguiar, Eric Brown, Joe Burke, Ne’Cole Caldwell, Becky Coulter, Carla Crowe, Tania Daniel, Kim Green, De Jones, Patty LaLonde, Jim McCaskill, Marlene Meyers, Ryan Purser, Quinton Smith, Michelle West, Liisa Williams, Rachael Winebrenner

**Staff – via Zoom:** Jordan Parker

**Guests – in person:** Nicolette Arcenaux, Zhanay Buckner, Jorge Cardenas, Brittney Nelson

**Guests – via Zoom:** Kelly Vaughn

Chairwoman Juliet Breeze called the meeting to order at 11:42 a.m. She opened the floor for questions or comments on the Minutes from the June 23<sup>rd</sup> meeting that were sent in the pre-read email. The June financials were also sent in the pre-read. There being no questions, Juliet asked for a motion to approve the minutes and the financials; motion carried.

Joe Burke presented the Nominations Report with one nomination: Melissa Moye with Enbridge. There being no other changes to report, Juliet Breeze asked for a motion to approve the nomination of Melissa Moye. Tom Behanick made a motion to do so which was seconded by Gregg Piontek; motion carried.

Joe Burke facilitated the staff service awards to several staff members celebrating milestones. Five-year service awards were presented to Kim Green, Quinton Smith and Michelle West. De Jones was recognized for her 25 years of service.

Ryan Purser gave an update on Special Events. The JA Hall of Achievement is scheduled for November 3<sup>rd</sup> at the Marriott Marquis. The three honorees are: Vijay Goradia, Paula McCann Harris, and Ira Wayne McConnell. Ryan overviewed sponsorship opportunities and requested auction items to bolster day of event revenue.

Ryan shared the recent JA Bowl-A-Thon activity including recognizing Burns & McDonnell who raised ~\$30.7K – their highest total ever. Ryan read a note from board member Ryan Spangler who could not attend the meeting but wanted to encourage other companies to consider participating in this team-building event.

Jordan Parker, Director of Marketing & Communications reviewed the 2021-2022 Ipsos Alumni Report. Ipsos is a market research company that conducted a 2022 alumni survey for JA USA. They are a top 5 global research firm. The survey concluded that JA Alumni had a higher percentage in these four different categories: working in their dream job, work in the field studied in college, 18-29 year-olds financially independent from parents and 18-34 year-olds saving for retirement. Also, 90%+ said their feelings about their JA participation was a great experience overall, exposed them to new ways of thinking, motivated them to learn and influenced their belief that they could achieve their goals.

Evelyn Angelle provided an update on the JA Discovery Center. 45 board members have contributed \$4.3M personally so far. We are trying to get to 100% participation to demonstrate to private foundations and other funders the board's commitment to the project. Pledges and assets total \$12.3M on a \$23.7M goal. The top three corporate gifts we've received are from: CenterPoint Energy, Quanta Services and Truist.

Camila Aguiar, Senior Program Manager-3DE Case Activation went over the 2021-2022 Impact Report for Austin and Waltrip High School noting chronic absenteeism is down 40.2% on average among the 3DE cohort and out of school suspensions are down 20.3%. She also shared the results of the end-of-course STAAR exams. The 3DE students outperformed their peers on 100% of the exams.

Camila introduced members of the 3DE market team working with four Houston high schools this year. They explained their roles in supporting the schools and answered questions from the board.

Joe Burke reminded all board members to sign up for a strategy session.

The meeting was adjourned at 12:50 p.m.

Recorded by: Joe Burke

Respectfully submitted: William Swanstrom Secretary