

# NSLS Delta Air Lines' Social Impact Award Press Release



## NEWS RELEASE

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## JA STUDENTS FROM HOUSTON, TEXAS WIN 2022 DELTA AIR LINES' SOCIAL IMPACT AWARD

*Teen entrepreneurs tasked with solving a societal challenge*

*Houston, Texas* — On June 23<sup>rd</sup>, the teen entrepreneurs of Dulicious Co. from Junior Achievement of Southeast Texas were named the winners of the 2022 Delta Social Impact Award during Junior Achievement's National Student Leadership Summit. The team was selected to receive the award from among 15 competing student companies representing JA operations across the country. The JA National Student Leadership Summit was held virtually June 19 through 23.

Dulicious Co. won the Delta Social Impact Award by applying entrepreneurial thinking to create a realistic, achievable, and innovative solution to phone cases. CasECO is a 100% biodegradable phone case created through organically sourced, natural wheat straw, making it compostable at the end of its lifecycle.

The Houston students founded Dulicious Co. as part of their participation in [JA Company Program](#)<sup>®</sup>, in which high school students start and run a real business enterprise under the guidance of a volunteer from

the local business community. The teens devise a product designed to fill an unmet consumer need, produce, and market their product or service, and recruit investors for their company.

Junior Achievement's National Student Leadership Summit is a contest of business skills, ingenuity, and innovation that focuses on the accomplishments of U.S. *JA Company Program* students, ages 15-19, during the 2021-2022 academic year. During the JA National Student Leadership Summit, participating teens' companies were evaluated on their financial performance, an interview with the judging panel, and a formal presentation.

### **About Junior Achievement of Southeast Texas**

Founded in 1945 Junior Achievement of Southeast Texas has provided financial literacy, work readiness, and entrepreneurial resources to students in grades K-12. Through a dedicated and diverse group of corporate, parent, and community volunteers, its programs continue to motivate, prepare and provide students with the knowledge and experience needed to kindle understanding and enthusiasm to succeed in a vastly growing global economy. Visit [jahouston.org](http://jahouston.org) for more information.

### **About Junior Achievement USA® (JA)**

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness, and entrepreneurship. Today, JA reaches more than 2.5 million students per year in 103 markets across the United States as part of 10 million students served by operations in 100 other countries worldwide. Junior Achievement USA is a member of JA Worldwide. Visit [www.ja.org](http://www.ja.org) for more information.

### **About Delta Air Lines**

More than 4,000 Delta Air Lines (NYSE: DAL) flights take off every day, connecting people across more than 275 destinations on six continents with award-winning **operational excellence**, customer service, safety and innovation. As the leading global airline, Delta's mission is to create opportunities, foster understanding and expand horizons by connecting people and communities to each other and their potential. Delta believes social responsibility lies at the intersection of our values and expertise, which is why we return 1% of the company's annual profits to the communities where we live, work and serve. Even more importantly, Delta people are **making a difference** in their communities by devoting their time and talents to a wide array of Delta's non-profit and charitable partners.

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